VOL. XX, No. 5. {TWENTIETH YEAR} GLOUCESTER, MASS., AUGUST 5, 1916. PRICE, FIVE CENTS

East Gloucester

WITH one week of August down the season here is at its full flood. Land sales of importance have been effected or are on the tapis and it is stated that several fine residences will be erected for the coming season.

Several land sales to residents who contemplate building or adding to their grounds have been made during the week. All are from tracts owned by the Patch estate. Miss Emma A. Anderson superintendent of the New England Baptist hospital of Roxbury has purchased a plot at Grapevine Cove opposite the Taylors and conte... Plans ...templates building in the ... for a residence involving an expenditure of about $10,000 have been drawn. William E. Atwood whose English village plan was recently alluded to in the SHORE has purchased about five acres of what is known as the old orchard adjoining the eight acres previously purchased, known as the ice house lot which he will add to his "settlement." This makes 13 acres in all. Mrs. Harriet V. W. B. Coursen who purchased a residence last year on Atlantic Rd. has bought quite a tract of frontage which ensures the permanency of her ocean view. Other sales are pending.

Notwithstanding the dulness of the day, Sunday the bright hued costumes of the ladies lent a touch of color and animation to the assemblage which gathered at the Bass Rocks club's tennis courts to witness the tennis match in doubles between Miss Eleonora Sears and Harry Johnson, Massachusetts champion, against Miss Molla Bjurdstedt, the Norwegian star, and W. S. McElroyd, Ohio champion. The first and third sets went to Miss Sears and her partner. The scores were 6—3, 2—6, 6—4.

Opening, Miss Bjurdstedt began with her well-known hard driving and Johnson smashed vigorously. In the second set Miss Bjurdstedt played in her best form, driving to the side lines and taking the set in impressive fashion. In the third and deciding set Johnson and Miss Sears played aggressively throughout.

There was a match also in doubles between Charles Garland, Yale interscholastic champion, and George Wightman of Boston against S. H. Mikami of Tokio and McElroyd, Gardner and Wightman winning, 6—4, 7—5.

George Church refereed satisfactorily.

The match was arranged by Ralph W. Pope of Brookline who has a cottage at Bass Rocks this season. Miss Bjurdstedt and the others were the week end guests of the Popes'.

Miss Edith P. Hubbard of Wilmington, Del., is spending a few weeks at the Harbor View.

Mr. and Mrs. O. A. Mechlin and daughter Doris and Miss Lilian Turner of Washington are at the Harbor View for the balance of the season. Mr. Mechlin is a member of the firm of Starr & Mechlin, architects.

Mrs. Henry Dunman, wife of a prominent Buffalo musician, is making an August stay at the Harbor View.

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Magnolia

FLOODTIDE along the North Shore! The season is now at its height and from now until Labor Day—but four weeks away—will be at its zenith.

The summer houses in Magnolia have been more in demand than ever proving that the place is increasing in popularity. All are filled and the demand was in excess of the supply for places of high grade.

Miss Susan Wentworth of Boston has purchased a plot of land about 8000 square feet beyond Mrs. Heard's on the road to Norman's Woe. Jonathan May, the contractor has just completed a bungalow for her present occupancy but it is understood that it is to be superseded by a more pretentious house to be ready next year.

Although the place was never more crowded the summer life was never more sedate than this season. A tennis tournament was started at the Swimming Pool Tuesday and continued through the week. Most of the good players of the shore were among the contenders.

The Aborn hotel and its cottages have

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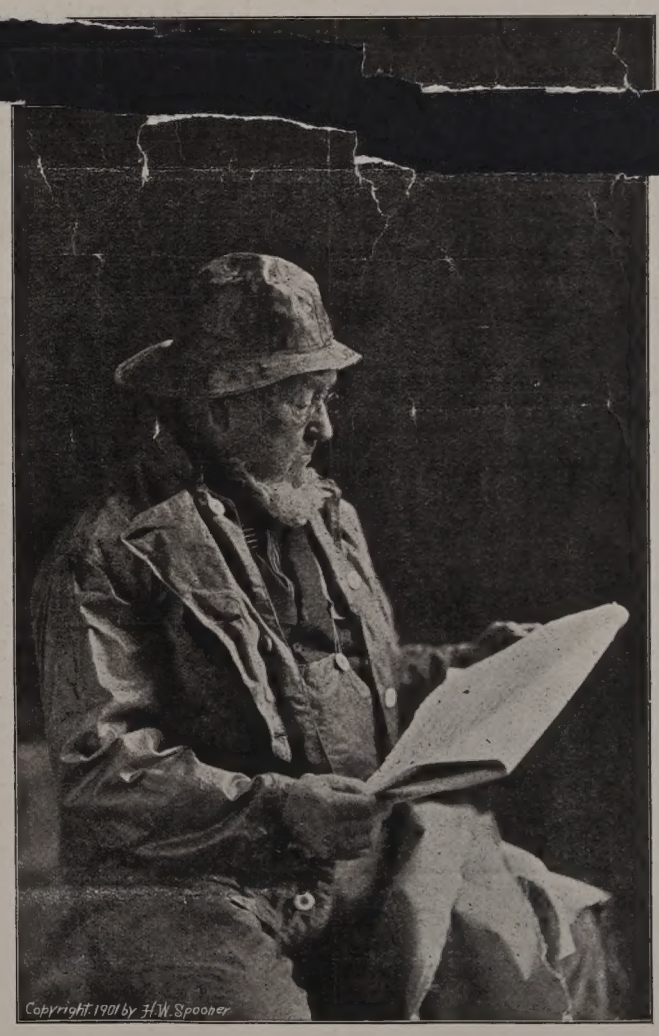

OLD CAPE ANN FISHERMAN

The Annisquam Region

THE Cathedral Pines Tea Room, Goose Cove, has been unusually busy this week, among others entertaining their guests were Miss Anna Vaughn Hyatt and Mrs. Alfred Mayer who gave a charming tea for a few friends including Mrs. Chase and Mrs. Bradley and a number of others. Monday night the studio Tea Room was the scene of a gay supper and dance by candle light given by the Misses Doris and Janet Bryant who motored up from Magnolia with a crowd of young people. The quaintness of this tea room, situated as it is among the delightful pine woods appeals to all and ensures its increasing popularity among the North Shore summer colony.

THE BARNACLE

The old Indian name of Wonasquam, meaning pleasant waters, was changed during Queen Anne's reign to Annisquam, and when we think of these "bow and arrow people," speeding about in canoes in the very same "pleasant waters" that flow under The Barnacle Tea House of today, it seems appropriate to go to the special sale of

Continued on Page 5

The Rockport Shore

AN over Sunday stay of two battleships, the Missouri and the Ohio with 450 midshipmen from the Naval academy gave a touch of life and color to the week end. Several of the officers were entertained on shore and general liberty was enjoyed.

While all the rest of the Cape Ann coast line has been wrapped in fog during the past spell of this weather, Pigeon Cove, by some dispensation of nature was immune. A clear view has been had to sea during practically all the time. The fog bank line appears to have been just below the Salvages. Visitors here who have motored along the coast line have noticed and wondered at the fact. Therefore, the advocates of the charm of this particular locality are making much of this circumstance. However it would appear in the nature of things that there is a limit to this fog visitation and that clearer days are in store all around the circuit.

On Thursday evening a series of dinner dances will start at the Edward to be continued for the entire season. Many of the North Shore Smart Set have engaged tables in advance and an evening of gaiety is looked for.

Miss Ruth McClintic of Pittsburgh has arrived at The Edward for an extended stay.

C. F. McMurray of New York, Mr. and Mrs. G. M. Greene of Washington, Miss Hopkins, Mr. and Mrs. Victor Kauffman, Mr. and Mrs. Thos. Lockwood and Mr. and Mrs. Beal Howard motored over from Magnolia for luncheon at The Edward.

Mr. and Mrs. Stephen C. Baldwin of New York City together with Miss Baldwin and Miss Esther Baldwin motored up from their country estate at Shelter Island for a brief stay at The Edward.

Among others to register at The Edward were: Mr. and Mrs. Chas. Capron Marsh, Rahway, N. J.; Mrs. G. R. Fearing, St. Paris, France; Mr. and Mrs. Alonzo W. Paige, New York; Mr. and Mrs. C. D. Wadsworth, Boston; Mr. and Mrs. H. H. Wilder, Lowell; Mr. and Mrs. W. W. Crosby, Canadaigno, N. Y.; Mrs. Alfred A. Pope, Farmington, Conn.; Mrs. Geo. C. Shephard, Salem, O.; Mr. and Mrs. Edward Brooks, Andover, Mass.; Mr. and Mrs. F. C. Pearse, Miss Anthy Gorton, Gloucester; W. H. Ball, U. S. N.; W. P. O. Clarke, U. S. N.; H. G. Barbee, Mrs. H. M. Davol, Mr. and Mrs. P. A. Goodale, Mr. and Mrs. J. H. Ordway, Boston; Gordon E. Law, N. Y. City; Mr. and Mrs. Frank Marshall, Brookline.

Among the week end guests at The Edward were: Mr. and Mrs. Harry W. Woodward, Lynn; Mr. and Mrs. H. B. Deering, Providence; Mrs. Hinchman, Phila.; E. A. Robinson, Hartford, Conn.; Mr. and Mrs. James E. Bradford, Miss Bradford, Woonsocket, R. I.; Mr. and Mrs. F. R. Inmann, Providence.

Francis Maguire and family of Boston are occupying the cottage of Miss Alice M. York.

Helen Rogers and family of Boston have taken Sweet Brair cottage on Marmion way for the rest of the season.

The families of H. E. Dockham and Horace E. Hulett of Salem are in Harbor View cottage.

The Pigeon Cove village improvement society will hold a "Park Day," Aug. 15, with a clam bake and accessories.

Continued on Page 2

The Cape Ann Shore

Devoted to the Interest of the Summer Residents of Cape Ann

ISSUED WEEKLY DURING THE SUMMER SEASON

PUBLISHED BY THE

NORTH SHORE PUBLISHING CO.

GLOUCESTER - - MASSACHUSETTS

Subscription price, on Cape Ann, for season, 50 cents. Postpaid, outside Cape Ann, $1.00 in advance.

For sale at all the summer hotels, at Shurtleff's news stand, Main street.

TO ADVERTISERS

THE CAPE ANN SHORE, now in its twentieth consecutive season, is the only summer resort publication on Cape Ann. It reaches every section of the cape, and is the only means of communication of the kind between the merchants and the summer residents. Therefore its value as an advertising medium is self-evident. It contains each week a full and complete account of the social happenings of the summer resort section. It occupies a place by itself in the advertising field, reaching the most profitable customers along the North Shore. Advertisers should remember these facts.

PRINTED AT THE OFFICE OF THE BARRY PRINTING COMPANY, SALEM, MASS.

HIGH TIDE ON CAPE ANN

Specially Computed For THE SHORE

DATE	A. M.	P. M.
Aug, 5	2.42	3.05
Aug. 6	3.31	3.54
Aug. 7	4.25	4.48
Aug. 8	5.25	5.49
Aug. 9	6.28	6.52
Aug. 10	7.31	7.54
Aug. 11	8.32	8.53

The Fog an Asset

The fog which has enveloped Cape Ann during the month of July has been a blessing in disguise. According to newspaper reports while the heat wave has inflicted much suffering throughout the greater part of the country, this section has been screened from that infliction. Those fleeing from the west to escape the heat have welcomed its cooling and soothing embrace. Henceforth, fog will figure as one of the Cape's assets.

Bogus Charitable Workers

Recently tickets were sold among the summer colony for an entertainment to be given in G. A. R. hall, Gloucester, last Thursday for the aid of "needy colored students in the South." For several years these representatives have annually toured the summer resident sections of the cape in this connection. This year some of the ticket holders resolved to attend the entertainment, but when they arrived at the hall it was in darkness. Evidently the affair was a swindle.

If "needy colored students" are to continue to make their appeal to the summer colony they must deliver the goods they advertise; otherwise the police will be on the lookout for them if they reappear next year. This summer an unusual number of charitable enterprises are being brought to the attention of the wealthy and well disposed, some of which have been denounced by the police and by Boards of Trades as unworthy of public support. So be careful to investigate into the status of any doubtful enterprizes of this character. The police station or Board of Trade will give information on this point.

The Rockport Shore

Continued from Page 1

P. C. Comstock of New York is making a stay at the Ocean View.

Mrs. F. C. Collins of Dorchester and Miss Rebecca Page Lawson of Newtonville are among the guests of the Ocean View.

Miss C. Halpen of Philadelphia has joined her friend, Miss Siddall at the Ocean View.

A party from New York City who have taken apartments at the Ocean View for the rest of the season comprise Mrs. M. Ludwig, Augustus Ludwig, her son, and her daughter, Ada E. and Miss L. Meht.

Mr. and Mrs. C. R. Sturtevant of Worcester are former guests of the Ocean Veiw, returning for a stay.

Mrs. Florence G. and Catherine E. Seeler are another Philadelphia party making the Ocean View their headquarters.

Mr. and Mrs. R. P. Cheever of Dedham and J. H. May of Brooklyn are a party at the Ocean View.

Miss Martha K. Dickinson of Easthampton is returning for her annual stay at the Ocean View.

Miss Lillie H. Gray, Miss H. T. Edmarton and Miss Mundell are a Hamilton Canada party making a stay here.

Mr. and Mrs. William Catlin of Meriden, Conn., have joined their friends, the Dr. Griswolds at the Ocean View.

H. L. Winsor of Boston has joined his friends, the Slocombs of Providence.

Mr. and Mrs. P. A. Bradstreet and son of Winnetka, Fla., motored from their home to the Atlantic seaboard and are making an indefinite stay at the Ocean View. B. Tompkins of Morrisville, N. Y. is of the party.

Mr. and Mrs. H. W. Woodward of Lynn, William E. Conant of Dedham, Mr. and Mrs. Reginald B. Chase and mother, Mrs. Jane M. Chase, are among Ocean View guests.

Mr. and Mrs. J. Falconer and child, Mr. and Mrs. J. E. Lowrie motored to the Ocean View from Hartford, for an August stay.

Mr. Barrett Wendell of Boston addressed a fair sized audience at the Town hall Thursday afternoon, her subject being "Preparedness."

Mrs. Adelaide Hovey of Waltham arrived this week at her Lands End cottage for the rest of the season.

Mrs. Charles F. Huff with her sons John Story Huff and Charles F. Huff, Jr. arrived Monday night from Brooklyn at their Pigeon Cove cottage.

Miss Hazel Miller of Springfield and Miss Rosalie Horr of Springfield are occupying Mrs. Moseley's Green bungalow at Pigeon Cove.

H. E. Kendall and family of Monson have taken Mrs. Ralph Clifford's cottage, Granite St. for the rest of the season. Mrs. Clifford who has been occupying it has returned to Monson.

Miss Deborah Lloyd of Brookline is occupying her cottage in Granite St. A[mong] guests she has her sister Mrs. M. R. Gr[een] and family.

[illegible]

Notwithstanding the heat there was a large audience present at the Universalist church, Pigeon's cove, Monday evening to listen to the lecture of Prof. Ray W. Miner, assistant curator of the Museum of Natural History of New York, his topic being "A trip to the Tropic Isles." The illustrations were fine, treating of the marine and land flora and fauna of the Windward islands and the text very interesting. The proceeds were given to the Home for Aged Fishermen in Gloucester.

Recent arrivals at Granite Shore Inn: Mr. and Mrs. G. E. Rogers, Brookline; Miss Marion Murphy, Capt. C. A. Griffith, U. S. N., N. Y. City; C. W. Stevenson J. Hayes, Boston; C. F. Neal, Dover, N. H.; F. H. Brown, Somerville; The Misses Bemis, W. P. Goodnough, Springfield; Dr. and Mrs. E. P. Johnson, Edw. F. Johnson, Marguerite B. Johnson, New Brunswick, N. J.; Judge and Mrs. H. E. Winson, Miss Maud Winson, Marshall, Mich.

Arrivals at The Headland House: Mrs. John R. Somerville, Mr. and Mrs. J. E. Walker, Miss Walker, Miss Hazel Walker, Raymond Walker, St. Johnsbury, Vt.; Mr. and Mrs. G. T. Davidson, Jeanette Davidson, Winchester; Florence Seward, Lillian Seward, Albany; Manten E. Merchant, Brooklyn; Mrs. H. West, Master Richard G. West, Glen Falls, N. Y.; Miss Dorothy Fox, Lexington; C. R. Parsons N. Y. City; Miss Margaret B. Johnson, Alumni House, St. Paul's School, Concord, N. H.; Miss Sarah I. Campbell, Boston Mrs .James Walker, Master Herbert Walker, Brookline; Miss Carolyne C. Edgett, Beverly; Jane M. Levin, Chelsea; Mrs. J. M. Roche, Mary M. Roche, Miss Jennie Gray, Miss Agnes Macready, Miss Elizabeth Macready, Miss Sarah Cullen, Providence.

Charles H. Mills of Topeka, a native of Rockport, is visiting here for the first time in 37 years with his daughters Misses Louise and Nannie H. Mills. They, with Prof. Miller of the University of Missouri, J. W. Thurston of Topeka and others of the town made a trip around the cape Tuesday as the guests of Capt John Breen in the Mass. Human Society lifeboat, landing in Gloucester and returning by trolley.

LONG BEACH

Mrs. John P. Murphy and family of Malden who for several seasons past have occupied the rear cottage of Isaac Smith of Gloucester are again domiciled in that cottage for the season. The front Smith cottage occupied by Mr. Schwanger during July was taken this week for August by A. F. C. Maertens and family of Jamaica Plain. They had a cottage at the eastern end of the beach last season.

Continued on Page 7

The Olympia Theatre

Bob Ott and his musical comedy company plus the pictures and vaudeville will constitute the program at the Olympia the coming week. As the following schedule will show patrons of this theatre are offered an exceptionally strong card.

The week of 7-12 inclusive: Monday and Tuesday, Bob Ott Musical Comedy Co. in "Boys and Girls," 15 people. "The Fatal Card," Paramount Feature with Hazel Dawn and John Mason, 5 reels. Selig Athletic Series No. 3. Ambrose's "Sour Grapes," Keystone Comedy, 2 reels.

Wednesday, Bob Ott Musical Comedy Co. in "Boys and Girls." "The Rack," World feature, 5 reels, with Alice Grady. "Helen of The Chorus," Edison drama in 3 reels. "A Bunch of Flowers," Kalem comedy.

Thursday, Friday and Saturday, Bob Ott Musical Comedy Co. in "Seven Hours in New York." "The Voice in the Fog," Lasky 5 reel drama with Donald Brian. "Joyce's Strategy," Essanay drama, 2 reels. "Bungling Bill—Doctor," Vogue comedy.

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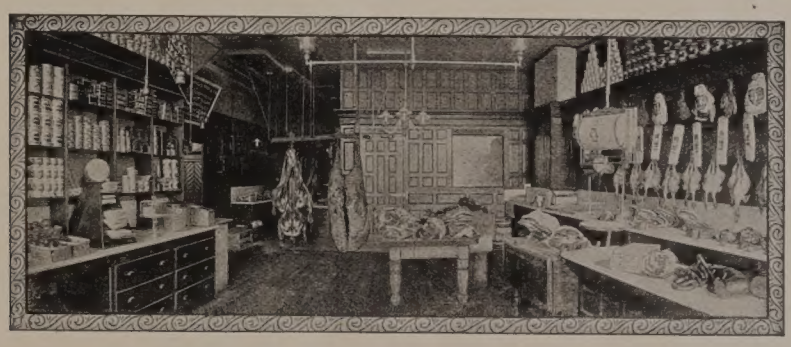

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TIME TABLE—JULY and AUGUST

Leave Wheeler's Wharf for Annisquam at 8.30, 11, 2, 4, *7, *9 o'clock.
East Gloucester Ferry Landing, Harbor Cove, 15 minutes later.
Gloucester Yacht Club at Rocky Neck, 25 minutes past the hour.
This time will be kept as near as possible.
The Boat will leave Annisquam on return as near as possible to 9.30, 12, 3, 5, *8, *10.
*Monday afternoons of each week Steamer will run the 2 o'clock trip around the Cape through the River. Fare 75 cents.
*Wednesday Evening of each week will leave the Ferry Landing at 6.30, Yacht Club 6.45 for Salem Willows. Return after the Concert and Dance. Fare 60 cents.
The Boat will stop to take on and leave passengers on signal at all floats on the River. *Trips run only on pleasant days.

East Gloucester

Continued from Page 1

Late arrivals at The Moorland are: Mr. and Mrs. Chas. M. Williams, Miss C. Paulint, Lowell; Miss J. A. Boyntant, Lowell; Helen Colbert, Washington; Mrs. S. L. Colburn, Mrs, S. T. Merrill, Toledo; Mr. and Mrs. J. E. Downes, Cincinnati; R. McKinney, Albany; M. E. Kaletzki, Syracuse; Mrs. Bryan S. Permor, Chestnut Hill, Mass.; Herbert von Roth, Baltimore; F. J. Kingsberry, Jr., New Haven, Conn.; Miss Sidney Boyle, Miss Jennie Wyckoff, Mr. Boyer Howard, St. Louis; Miss D. Shays, Pittsburg; Miss R. Lewis, Rochester, N. Y.; Mr. and Mrs. F. E. Gove, Denver; Mrs. Wallace Neff, Washington; Mr. and Mrs. Walter Gleason, William Gleason, Allen Lichtenbein, N. Y. City; Mrs. Harry C. Primrose, Baltimore.

Alfred W. Proctor of Brooklyn, is spending his vacation at the Harbor View.

T. A. Gaddis and family of Summit, N. J., have apartments at the Harbor View until September.

Mr. and Mrs. Norman L. Lavers and Master Lavers of Montclair, N. J., have registered at the Harbor View for the rest of the season. Mrs. Lavers is one of the well known tennis players of the country.

E. A. Robinson of Hartford was the week end guest of Mrs. N. L. and Miss Anthy Gorton at the Harbor View. Mr. Robinson is a nephew of the late J. Pierpont Morgan.

Mr. and Mrs. Albert S. Rowe of Brooklyn are former patrons of the Harbor View returning for an August stay. Mr. Rowe is connected with the Standard Oil offices at 96 Broadway.

Misses Cora, Mary and Roberta Assire of Washington and Jeannette Crawley, Della P. Mussey and Miss Minnie S. Cameron of New York form a party who are making an August stay at the Harbor View.

O. H. Tybbott of Washington is visiting his mother, Mrs. E. F. Tybbott at the Harbor View.

At the Bass Rocks club this week several social affairs of note have occurred. Thursday Mrs. Alex Nelson of Baltimore gave three tables of bridge and tea. Mrs. Field of the Thorwald had two tables of bridge and 11 for tea. Mrs. Fitzwilliam Sargent had six tables at tea.

Mr. and Mrs. George Wightman of Boston who again have a cottage at Bass Rocks this season are entertaining Miss Molla Bjurstedt, the Norwegian woman tennis champion. Tomorrow at the Bass Rocks courts with Harry Johnson as the fourth player a match in the doubles will be played.

The putting and approaching contest at Bass Rocks was won by Miss Mary Hart, Miss Licktenstein of New York, second.

Mrs. John Clay of "Finisterre" Eastern Point is planning to give a subscription entertainment at the Bass Rocks golf club for the benefit of the British wounded fund. Wilford Russell will be the entertainer.

Mrs. A. Pfirmann and Miss Bertha Pfirmann of Cincinnati are spending their second season at the Rockaway.

Bishop Reece, Episcopal bishop of Georgia, with Mrs. Reece and Mrs. E. B. Freyer, Master E. B. Freyer, Jr. and Mr. F. R. Freyer of Savannah are spending the season at the Rockaway.

Another Savannah party at the Rockaway comprises Wiley Johnson, Florence and Ellen Johnson. This is their eighth season at this hostelry.

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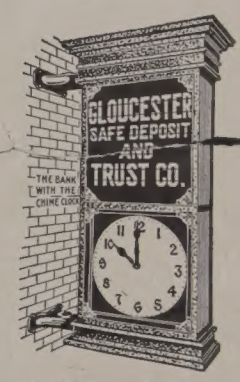
ISAAC PATCH, Vice-President
HORACE A. SMITH, Treasurer



CAPITAL, $200,000 SURPLUS, $300,000
TOTAL RESOURCES, $4,000,000

General Banking Business transacted.

Safe Deposit Boxes to Rent by the month or year.

Trunks and Boxes of Valuables stored in our new Storage Vault at reasonable rates.

You are invited to use our writing room and lavatories when in town.

FIDEM·PARIT·INTEGRITAS

"The House of Kay"

TELEPHONE YOUR FOOTWEAR NEEDS!

Sport, Vacation and Outing Shoes. Gordon High Grade Hosiery. Agents for Crossett; Red Cross; Dr. Reed Shoes, etc.

PHONE 1019-W

SHOE-MART

CHAS. KAY

158-160 Main Street . . Gloucester

REMOVAL SALE! FORCED OUT!

Summer Residents! Your Opportunity!

Owing to the fact that our lease has expired and we are forced to secure headquarters elsewhere we have determined to dispose of our stock of Ladies' and Misses' Suits, Millinery, Bathing Suits and all Articles found in a Ladies' Apparel Store at Marked Reduction in Prices. Remember that this stock, one of the Best Selected as to Style and Quality this side of Boston, is all new and of the Latest Modes especially Selected for Summer Wear. We must Vacate soon and this Stock ***must*** be Disposed of. An Inspection is Solicited. An Exceptional Chance to Secure High Grade Summer Apparel at Low Prices.

THE GREATER NEW YORK STORE Nearly Opp. Gas Co. Office **Main St., GLOUCESTER**

MAY'S AUTO LINE

Telephone 534-W Magnolia

MAGNOLIA—GLOUCESTER SERVICE.

Leave Magnolia: a. m., 6.40, 8.00, 9.00, 10.00, 11.00; p. m., 1.00, 2.00, 3.00, 4.00, 5.00, 6.00, 7.00, 8.00, 9.00, 10.00.

Leave Gloucester: a. m., 7.00, 8.15, 9 30, 10.30, 11.30; p. m., 1.30, 2.30, 3.30, 4 30, 5.30, 6 30, 7 30, 8.30, 9.30, 10 30, *11 30

MANCHESTER—GLOUCESTER SERVICE.

Leave Manchester: †8.00, 10.00, 12.00; p. m., 1.00, 2.00, 4.00 6.00, 7.00, 8.30, 9.55.

Leave Wonson's Garage, Gloucester: a. m., †9.00, 11.00 p. m., 12.30, 1.30, 3.00, 5 00, 6 30, 8 00, 9 30, 10.30, *11.30.

† Omitted Sunday.

* Saturday only.

Saturdays, after one p. m., cars run every half hour

MANCHESTER—MAGNOLIA—GLOUCESTER

'BUS LINE

IN EFFECT MAY 30, 1916.

Leave Postoffice Square, Gloucester: a. m., *7.00, 9.00 10 00, *10.30, 11 00, 12.00; p. m., 1.00, 2.00, 2.30, 3.00, 3.30, 4.00, 4.45, 5.15, 6.30, 7.30, 8.00, 9 00, 10.00, 10.30, 11.00.

Leave Central Square, Manchester: a. m. *7.30, 9.30, 10.30, *11 00, 11.30; p. m., 1.00, 1.30, 2.30, 3.00, 3.30, 4.00, 4.30, 5.30, 6.00, 7.00, 8.00, 8.30, 9.30, 10 30, 11.00, 11.30.

* Omitted Sundays.

Cars leave Magnolia fifteen minutes later each way.

Every person riding on our 'Bus is covered with a Liability Insurance. If this means anything to you, think it over.

Gloucester to Freshwater Cove, 10 cents; to Magnolia, 15 cents; to Manchester, 20 cents.

STORY & GREENWOOD

Telephones: 112; 1369-W Gloucester

Manchester to Magnolia, 10 cents.

Manchester to Freshwater Cove, 15 cents.

CITY OF GLOUCESTER INCORPORATED 1879

Office of CITY FORESTER.

Gloucester, Mass., June 26, 1916.

Notice to Property Owners and Summer Cottagers.

Property owners and those occupying cottages in and around the City are earnestly requested to use the greatest precaution in the prevention of brush fires. Fire permits may be obtained at the office of the City Forester, City Hall, in compliance with the State Law.

H. J. WORTH, City Forester.

Summer people and non resident owners of property who desire their tax bills forwarded to their summer address, may have them by notifying the Collector, giving name and address on or before August 15, 1916.

Taxes due October 1st.

Interest begins October 1st on taxes unpaid November 1st.

Summons issued January 1, 1917.

Yours respectfully,

RICHARD L. MOREY,
Collector of Taxes.

AUTOMOBILISTS, ATTENTION!

The attention of all automobilists is called to the following provisions of the Revised Laws of Massachusetts Relative to Motor Vehicle Laws, Acts of 1909, Chap. 534, Section 14:

SECTION 14. Every person operating a motor vehicle shall bring the vehicle and the motor propelling it immediately to a stop when approaching a horse or other draft animal being led, ridden or driven, if such animal appears to be frightened and if the person in charge thereof shall signal so to do; and, if travelling in the opposite direction to that in which such animal is proceeding, said vehicle shall remain stationery so long as may be reasonable to allow such horse or animal to pass; or, if travelling in the same direction, the person operating shall use reasonable caution in thereafter passing such horse or other animal. In approaching or passing a car of a street railway which has been stopped to allow passengers to alight or embark, the operator of every motor vehicle shall slow down and if it be necessary for the safety of the public he shall bring said vehicle to a full stop. Upon approaching a pedestrian who is upon the travelled part of any way and not upon a sidewalk, *or where the operator's view is obstructed either* upon approaching an intersecting way or a curve or corner in a way, every person operating a motor vehicle shall slow down and give a timely signal with his bell, horn or other device for signalling:

Provided, that in the thickly settled parts of a city or town no bell, horn or other device for signalling shall be sounded so as to make a harsh objectional or unreasonable noise, except in the case of fire and police department vehicles and ambulances; and provided, further, that no operator of any motor vehicle shall at any time permit any unreasonable amount of smoke to escape from said motor vehicle, nor shall said operator at any time permit said motor vehicle to make any unnecessary noise, by cutting out the muffler, or otherwise.

The driver of any motor vehicle on any highway approaching a crossing of ways, shall slow down and keep to the right of the intersection of the centres of both ways, when turning to the right, and shall pass to the right of the insersection of the centres of said ways before turning to the left.

Per Order, CHARLES S. MARCHANT, City Marshal.

East Gloucester

Mr. and Mrs. Hugo W. Kirchmaier, Carl F. Kirchmaier and C. S. E. Speidel are a Cincinnati party making their sixth annual visitation to the Rockaway.

Recent arrivals at The Rockaway are: Mrs. Charles Banes, Southern Pines, N. C.; Mrs. J. F. Stevens, New York City; Miss Lucy K. Shaffer, Cincinnati; Miss Mary Hilton, Bradford, Pa.; Miss Lida McConnell, Pittsburg; Mr. and Mrs. G. S. Nash, Worcester; H. H. Moody, Springfield; Mrs. Edward Winslow Ware, Brookline; Clayton Conrad, Chicago; Miss Lucy W. Mudge, David E. Woodward, Danvers; Mrs. B. T. Cruny, Miss Louise Cruny, Richmond; Miss Adele W. Jones, Boston, Mass.; Frank W. Smith, Washington.

The house count at the Hawthorne Inn from the first of the week has been 450—the capacity. Everything here, as in the most of the East Gloucester hotels is "full up," and prospective guests are being turned away. As much as the overflow for which desirable outside lodgings can be secured are being taken care of in that way.

The Sunday evening concerts in the Casino by Arthur B. Sewall's orchestra are greatly enjoyed. That of last Sunday attracted a large and appreciative audience. Mrs. Ellis, soprano soloist of Essex and Arthur Larue, vocalist of Boston, were the soloists.

Mrs. Barrett Ridgeley of Washington, a guest at the Hawthorne, is making plans for a card party to be held in the Casino the proceeds to go to the "bellhops" of that hotel.

Old patrons of the Rockaway returning for another season are the Richard T. Wyckoff's of Springfield.

Spending their first season at the Rockaway are: Mr. and Mrs. H. B. Auchy, Arnold Amien and Miss Bertha Main of Philadelphia.

Arrivals at The Hawthorne Inn are: Herbert Lobo, New York; Katherine Sullivan, Edward Sullivan, Washington; Mr. and Mrs. Donald Ross, New York; Mr. and Mrs. Charles Playford, Stephen G. Vickery, Baltimore; Mrs. Frederick B. Estes, Brookline; Mr. and Mrs. Sidney B. Dunn, Haverford, Pa.; Mr. and Mrs. Jas. S. Easby-Smith, Mrs. Frank Easby-Smith, Washington; Mrs. H. W. Blanc, Adele Blanc, Louisville; Mrs. G. P. Englewood, Miss Margaret Englewood, Chicago; K. K. Clarke, La Porte, Tex.; Mr. and Mrs. Gifford Beal, Newburgh, N. Y.; H. B. Morrill, Mr. and Mrs. Edwin Goodman, New York; Mr. and Mrs. G. Edward Buxton, Providence; Lieut. E. G. Blakeslee, Boston; H. E. Belden, Hartford; Mrs. Wm. D. Thomas, Richmond; Mrs. Albert C. Johnson, New York City; George F. Powers; Somerville; Mr. Barrett Ridgely, Washington; Wm. Pitkin, Rochester, N. Y.; H. Elger, New York City; Mr. Chidsey, Boston; Mr. and Mrs. Geo. Grear, Ithica, N. Y.; John F. Moffett, Detroit; George Cantine, Albany; Mrs. Byrd Warwick, Miss Evelyn Byrd Warwick, Richmond, Va.

Recent arrivals at The Beachcroft are: Tesse M. Buzzey, Huntington; Winfred H. Bonnell, N. Y. City; Dr. and Mrs. Gillispie, Mrs. Lyons, Miss Gillispie, Binghampton; Clifford Ahlers, Eleanor Ashfield, Edward Williams, Cincinnata; A. T. Davies, Pittsburgh; Miss M. E. Williamson, Worcester; R. D. Sutherland, Natick; J. L. Keyes, Lowell; W. D. Brace, Washington; Mr. and Mrs. Chas. H. Chapin, E. Orange, N. J.; Mr. and Mrs. Frederick J. Tahl, Chicago; Mrs. H. N. Newell, Springfield; Miss E. A. Condit, N. J.; Mrs. H. T. Fernald, Miss Ruth T. Fernald, Amherst; Mrs. David Graham Adee, Miss Adee, Washington; Mr. and Mrs. Willis E. Sibley, Elbridge Sibley, Worcester; Mr. and Mrs. Clinton W. Cowles, Catherine, Eleanor and Betty Cowles, Mr. and Mrs. Robert Coakley, Miss Rebecca Coakley, Springfield.

Late arrivals at The Delphine are: S. D. Hadyn, Boston; Charles G. Kerr, Baltimore; Mr. and Mrs. Williams Canfield, Washington; Mr. and Mrs. Frank W. Thomas, Mary and Lucy Thomas, Oak Park, Ill.; Mrs. Bayard Tyler, Mary Spofford Tyler, Myra Joslin Tyler, Yonkers; Gertrude Shafer, Mt. Vernon, N. Y.; Mary L. Telfer, Margaret S. Bowman, Flushing, N. Y.

The week has been lively at the Eastern Point golf club.

Wednesday Mrs. Tyson of the Hawthorne Inn gave a tea party to 45 people. Thursday Miss Robins gave an intersting talk on art to an appreciative audience. Yesterday Miss Piper gave a clock golf party and tea to 20 people. Miss Kline of the Hawthorne Inn gave a clock golf party and tea to 19. Mrs. Tybbott of the Harbor View gave a tea party for 10 people Thursday and Mrs. Ralph Booth of the Thorwald gave a children's party of 14 with 12 ladies to tea. Yesterday Mrs. Vickery of the Hawthorne Inn gave a clock golf party and tea to 12 people.

Magnolia

Continued from Page 1

been placed on the market. One by one the hostelries that had a certain vogue as connected with the place have disappeared, the Blynman, Hesperus and Magnolia. The Oceanside survives and was never more popular than today. Probably the Aborn will be continued as a hotel. It ought to have its place for those who are averse to the life and bustle of the large hostelries.

Continued on Page 10

GLOUCESTER NATIONAL BANK

ESTABLISHED 1796

Special attention given to Summer Accounts 185 MAIN STREET *Personal courteous service always tendered*

GLOUCESTER NATIONAL BANK

PATRICK SWEENEY

LANDSCAPE GARDENER

SHRUBS AND PLANTS FURNISHED

Tel. 889-1 P. O. 8 Perkins St. Gloucester

The Clinton Cash Market

94 MAIN STREET Telephone 145

First-Class Goods at the Lowest Possible Prices.

We carry a full line of Choice Meats, Groceries and Provisions, Moxie, Ginger Ale and Pastry.
Fresh and Salt Fish of all kinds.

Goods delivered to all parts of the city and suburbs.

We solicit a share of the summer resident's patronage.

Our Motto: It Pays to Pay Cash.

All Mail and Telephone Orders given our best attention.

Home for Cape Ann Fishermen

136 Eastern Ave.

Gloucester

The Trustees cordially invite the public to visit

... THE HOME ...

which is open for inspection every day in the week from nine in the morning until six in the afternoon

Sumner D. York, President

Capt. James P. Gleeson, Superintendent

Hawthorne Inn and Cottages

ACCOMMODATES 400

GEORGE O. STACY Proprietor *EAST GLOUCESTER, MASS.*

The Moorland BASS ROCKS EAST GLOUCESTER

Right on the Broad Atlantic. Grand Rugged Ocean Scenery.
Golf, Tennis, Casino, Surf and Salt Water Bathing.

EDWARD D. PARSONS . . . . . Proprietor

LONG BEACH PAVILION

SHORE DINNERS

LONG BEACH .. GLOUCESTER, MASS.

AUTO ROAD TO PAVILION, ALSO LONG BEACH STREET CARS

THE ROCKAWAY

Situated close to the water.

Most Convenient Hotel at ROCKY NECK, EAST GLOUCESTER, to the Electrics.

W. H. PUBLICOVER, Proprietor

TALBOT'S

SUMMER HABERDASHERY AND GOOD CLOTHES SHOP FOR .. MEN AND BOYS ..

Exclusive Novelties can be found here in

MANHATTAN SHIRTS
BATES STREET SHIRTS
POLO-CLUB and TENNIS SHIRTS
BATHING SUITS ATHLETIC GOODS
SWEATERS and JERSEYS
MANHATTAN UNION SUITS
SILK CAPS MIDDY HATS
WHITE FELT HATS
INTERWOVEN HOSE, LISLE and SILK
FLANNEL TROUSERS
PALM BEACH TROUSERS

Our stocks are complete with Snappy, Up-to-the-minute, Refreshing Summer Clothing

TALBOT CO.

199 MAIN ST. GLOUCESTER

MERRILL HALL and COTTAGES
EAST GLOUCESTER, MASS.

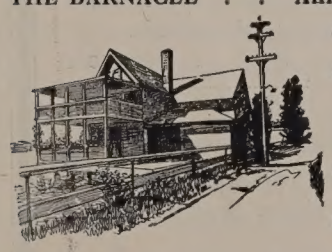
¶ A refined home for select people. ¶ Cool Piazzas. ¶ Fine table and attractive surroundings.

BUELL & CROSBY . . . Owners and Proprietors

THE HARBOR VIEW
EAST GLOUCESTER, MASS.

First in Excellence
Second in Size
APRIL to NOVEMBER

THE BARNACLE . . Annisquam



American Indian and Curios
Foreign Things For Sale

LUNCH
Afternoon Tea, Etc. Served on the Verandas overhanging the 'Squam River

The Barnacle opens at 10.30 A. M., every day except Sunday

WONASQUAM LODGE
ANNISQUAM, MASS.

Accomodates 125. Suites and single rooms with bath. Right on the ocean front, near fine bathing beach. Boating and fishing.
FRANK H. SHUTE, Proprietor.

Motor Away from THE FOG to

The Edward at PIGEON COVE

The Only American Hotel with an Europenn Air. The Smart Rendezvous for Afternoon Tea an Private Dinner Dances.
TELEPHONE 8210 ROCKPORT

The OCEANSIDE and COTTAGES
MAGNOLIA, MASS.

Open from June to October

Accommodates 750

W. S. WARREN, Managing Director

The Annisquam Region

Continued from Page 1

baskets and pottery at reduced prices, made by the tribes Moki, Jicarilla and Hopi Indians, that are on sale there next week, beginning August 7th.

This oldest tea house of the North Shore so near the 'Squam Yacht Club, and the landing of the new steamer "Wonasquam" has had many guests during the last few days, including:

Mr. and Mrs. J. M. Meyer and son, Oak Park, Chicago; Mr. and Mrs. James Goodman, Misses Phebe and Elizabeth Goodman, Mrs. John M. Graves, Chicago; Miss Mellicent F. Blair, Miss Margaret Hammett, Mrs. Wm. De Forrest, Brooklyn; Mrs. Geo. Olson and friends, Mrs. E. B. Currier, Miss A. Toel and friends, Baltimore; Miss E. McGuckin of Bass Rocks and the Damons of Newton and Annisquam.

The Tea House at Rockholm, Annisquam, has been well patronized this week. A number of automobile parties from Bass Rocks, Rockport, Pigeon Cove and Eastern Point have been served.

On Sunday Mr. and Mrs. George Parker of Salem, who have a summer cottage here, entertained Mr. and Mrs. Jelly at supper at the Tea House.

On Monday Mrs. Simson and Mrs. Kirkaldy entertained at bridge and supper twenty-six ladies. They found the Tea House almost the coolest place, on account of its elevation, on the hottest day of the season.

Albert Barron and family of Gardner arrived this week at the Casco cottage, Diamond Cove, for the month of August.

William L. R. Gifford of St. Louis arrived at his cottage at Norwood Heights, Monday.

Mrs. Blanche M. Walton and two daughters of Hartsdale, N. Y., arrived at Rocknest cottage on Adams Hill, Tuesday for rest of the season.

The French clock and typewriting machine which were stolen from the Achorn cottage about three weeks ago were found in a Boston pawn shop. Marshal Merchant of the police department and a maid from the cottage identified the property, Wednesday.

Miss Bernice Frisbee of Lowell is the guest of Mrs. Elwood E. Shields.

Mrs. George Prentice of West Somerville, is the guest of her sister, Mrs. Wm. H. Ricker.

James L. Cunningham of Cambridge has gone to join the "rookies" at Plattsburg training camp. He is the son of Mr. and Mrs. Fred L. Cunningham whose summer home is in Annisquam.

Douglas Guiler the young son of Mr. and Mrs. James Guiler of Newton Center, whose summer house is in Adams Rd. jammed his left hand severely at the club float recently necessitating the amputation of the thumb at the joint.

Edward L. Burlingame and family of New York City have taken the Dr. Houghton cottage for the season.

The tea at the Annisquam yacht club house Saturday afternoon was the most successful in point of attendance of the season. Mrs. S. Henry Hooper and Mrs. Harry H. Wiggin presided at the tea urn. At the dance in the evening Mrs. Samuel Gordon and Mrs. William Rice were matrons.

Mrs. W. Austin Morse and son, Addison, of Chicopee are guests of Rev. and Mrs. Judson P. Marvin.

Mr. and Mrs. Herman Gregg of Albany, N. Y., are the guests of Mrs. J. Gregg at her cottage, Nashua Ave.

Edward Mellen and family of Cambridge are the guests of Mrs. Christina Mellen at her summer home on Adams Rd.

Miss Elizabeth Muzzey of Lexington, with her nephew and niece, David and Elizabeth Muzzey, are occupying the Muzzey camp house on Walnut St.

Miss Marana Packard of Winchester is the guest of Mrs. Frederick Norwood.

Miss Alice Moore of Wellesley is the guest of Miss Charolette A. Lane.

Owing to an error, the list of the hotel arirvals under the heading Annisquam, credited to the Beachcroft should have been credited to The Overlook.

Recent arrivals at The Overlook are: Mr. and Mrs. N. T. Houser, Auburn, N. Y.; W. J. Dobinson, Boston; Miss Thomas, Baltimore; Alice E. Bailey, Newark; Miss E. F. Murray, New York; Flora H. Boutelle, Worcester; Mrs. Elizabeth S. Berry, Miss Katherine C. Berry, Hartford; Dr. and Mrs. Louis F. Berry, Sidney L. Berry, Stamford, Conn.; Mr. and Mrs. C. E. Stockder, Miss Marion Stockder, Miss Gertrude Stockder, Hervey L. Stockder, Meriden, Conn.; Rev. and Mrs. Chas. L. Goodrich, Amherst; Mr. James S. Goodman, wife, and daughters, Chicago; Miss Annie G. Hutchinson, Miss Elizabeth M. Hyde, Elizabeth, N. J.; Miss Ethel M. Simonds, Miss Viola M. Simonds, Boston.

GLOUCESTER OLYMPIA

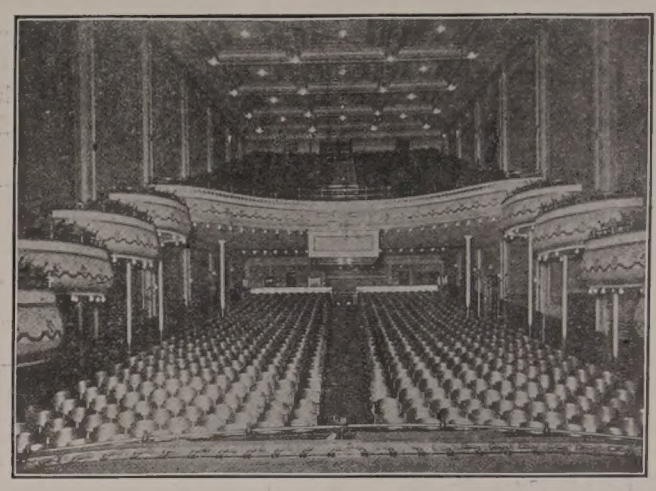
MEMBER OF THE $7,000,000 OLYMPIA CIRCUIT

253 MAIN ST.—CONTINUOUS 1.45—10 30 P. M.—COOLEST THEATRE IN NEW ENGLAND

BOX SEATS RESERVED
PHONE GLOUCESTER 452-W

THREE-HOUR SHOWS

COMPLETE CHANGES OF BILL
SUNDAY-MONDAY-WEDNESDAY-THURSDAY



HIGH-CLASS VAUDEVILLE AND PHOTOPLAYS

SUNDAY—5 to 10 P. M.
PARAMOUNT FEATURE

MONDAY and TUESDAY
DOUBLE FEATURE BILL
FOX | PARAMOUNT

WEDNESDAY ONLY
SPECIAL BILL OF
DOUBLE FEATURES

THURS., FRI., SAT.
VAUDEVILLE AND DE LUXE PARAMOUNT PRODUCTION

'BARGAIN DAY SHOW' EVERY FRIDAY

"Where You Get Full Value For Your Money"

When in Boston Visit The Scollay Sq. Olympia, $50,000 Organ, and Gordon's Olympia, House with the Moving Stairs

Actual Cure Made By Ground Gripper Shoes

E. W. BURT & Co.-Patentees-Write for Medical Book, etc.

GROUND GRIPPER

SHOES are for all Men and Women who want to prevent as well as cure foot ailments. Sole agent

ARMSTRONG'S BUSY CORNER
106 MAIN, COR. CENTER, GLOUCESTER

Hartwell's China and Gift Shop
9 Chestnut St. Gloucester Mass.

HARTWELL'S GIFT & CHINA SHOP
9 Chestnut Street Gloucester
Shop of Quality

Dinner Set patterns out of the ordinary, Cauldon Place and Salad Plates, Baskets from all countries. Hall's Painted Tin Ware Novelties and Toys for Mayfare's, Fifth Ave., New York. Shades, Breakfast Trays and Sets; Acid Candles that will not drip.

The Microscopic Search

Give the toll operator some clue to the supposed whereabouts of the salesman, touring automobile party, possible customer or client you want to talk to, and she will try to connect you.

The toll operator does some extraordinarily clever work in following up these clues. Tell her the name of the person you want, where he is likely to be or where normally he ought to be and there's more than an even chance she will put you in communication with him—and quickly, too.

There will be no charge for a particular party toll call if you are not connected to the person whose name you have given to the toll operator.

New England Telephone and Telegraph Company

For Sale in Annisquam
on the water, near Club House, house of nine rooms and modern improvements. Lot contains 7500 sq. feet, a summer home of unique charm.
Price $8500

For Sale in Annisquam
Building lots in "Rockholm," the new section. Picturesque locations of various sizes on the ocean or hill sides.
Prices very reasonable.

For Sale in Annisquam
"Estates of distinction" on the water or hill tops. See what we have to offer before locating elsewhere.

For Sale at Bass Rocks
New Modern House, 12 rooms, large lot, desirable location.
Price $13000

For Sale at Bass Rocks
Splendid house, sightly location, 7 chambers, 3 baths, gas, electric light, furnace, fireplace.
Price $18000

For Sale at Bass Rocks
high location, 6 chambers, 2 baths, wonderful view.
Price $9000

For Sale at Bass Rocks
on the ocean, 6 chambers, 1 bath, small lot.
Price $7500

For Sale at Bass Rocks
old fashioned house, splendid view, large lot, 4 chambers.
Price $8500

For Sale at Bass Rocks
on the water, 5 chambers, 2 baths, small lot.
Price $7500

For Sale at Bass Rocks
Fine large house, 9 chambers, 3 baths, garage, central location, good view, large lot.
Price $18000

For Sale at Bass Rocks
on the ocean, 6 chambers, 1 bath, small lot.
Price $6500

For Sale at Bass Rocks
near the beach, 9 chambers, 1 bath, fine lot, good location.
Price $10000

For Sale at Bass Rocks
near links, unique location, 5 chambers, 1 bath, garage, large lot.
Price $8500

For Sale at Bass Rocks
building lots of various sizes in the developed sections.
Prices very reasonable

For Sale at Grape Vine Cove
Large house on the water, 10 chambers, 2 baths, garage, one acre of land wonderful location.
Price $20000

For Sale at Grape Vine Cove
8 chambers, 4 baths, garage, one acre, beautiful grounds, water front.
Price $30000

For Sale at Grape Vine Cove
10 chambers, 4 baths, garage, two acres of developed land on the ocean.
Price $45000

For Sale at Eastern Point
Large house, 8 chambers, 2 baths, stable, and garage, four acres of land, delightful location.
Price $35000

For Sale at Eastern Point
Compact estate near beach, 12 chambers, 4 baths, garage, very desirable.
Price $20000

M. J. MEAGHER
Tel. 1000 **Real Estate** Tel. 1001
11 PLEASANT ST.
1895—1916

FOR SALE
Sea Shore Estates, Farms, Acreage and Hill Tops
Blue Ribbon Estates
of DISTINCTION on the WATER or in the COUNTRY.

¶A unique service is offered through Mr. Meagher due to his twenty-one years of personal inspection and thorough knowledge of individual properties and locations.

M. J. MEAGHER
Tel. 1000 **Real Estate** Tel. 1001
11 PLEASANT ST.
1895—1916

For Sale at Eastern Point
large house, 12 chambers, 1 bath, one acre of land, very desirable location.
Price $17000

For Sale at Eastern Point
New house, 9 chambers, 3 baths, small lot, unique location.
Price $25000

For Sale at Eastern Point
Building lot on the water, two acres, beautiful trees.
Price $20000

For Sale at Eastern Point
on the water, house has 7 chambers, 2 baths, 2 acres of land, most desirable.
Price $75000

For Sale at Eastern Point
on hill overlooking harbor and ocean, six acres with the best possible view.
Price $60000

For Sale at Eastern Point
tracks of one to seventy acres of building lots on the water. Prices very reasonable.

For Sale at Winniahdin

Cottage 5 chambers, 1 bath	$3500
Cottage 5 chambers, 1 bath	4500
Cottage 5 chambers, 1 bath	4000
Cottage 6 chambers, 1 bath	4500

For Sale at Stanwoods Point

Cottage 3 chambers, 1 bath	$2500
Cottage 3 chambers, 1 bath	2600
Cottage 6 chambers, 1 bath	2500

For Sale on Western Ave.

Cottage 8 chambers, 1 bath	$8500
Cottage 6 chambers, 1 bath	9500

For Sale in the Country
Farm of 60 acres in West Gloucester, under a high state of cultivation. Cottage farm house, large barn. Land well divided. Come and see it.
Price $8000

Country Place
of several acres beautiful stone bungalow, also smaller cottage, Cathedral Pines.
Price $8000

For Sale at Rockport
on the ocean front, sixteen rooms, with the usual baths and improvements. The house is part stone and wood, wonderfully designed and constructed of ample proportions. Unique location, four acres, large stable and garage, well developed grounds.
Price $35000

For Sale
A water front hotel with an established reputation. This is one of the most modern hotels on the North Shore. Full particulars at this office.
Price $85000

What Would Happen If Your
sea shore house was destroyed by fire? Have you an inventory of the furnishings? We take inventories on short notice and furnish you duplicate copies.

Cottages for Next Year
now while you are here please take time to secure your cottage for next year. By calling at our office we can explain to you how to hire a cottage for next year, our printed list will be of great service to you.

It Would Be Impossible To Give
you any conception of the range of our dealings through this small advertisement. If you are thinking of buying or selling, make an appointment with us, look over our plans, and we will advise you free of charge. We are experts of long standing.

We Will Buy or Sell You a Lot
or several acres of land in any section, furnish you plans by any of the leading architects, build you a house of any size, decorate and furnish it and develope your grounds all in one transaction for an agreed price.

The WETHERELL PHARMACY

Oldest Established Drug Store in the City

Just Installed: The Finest and Most Up-to-Date **SODA FOUNTAIN,** Brine-Cooled, in the City. ¶ Only the Highest Grade Fruit Flavors Dispensed. ¶ Prescriptions a Specialty. ¶ High-Grade Confections. ¶ Foreign and Domestic Cigars.

RAVENSWOOD SPRING WATER

Absolutely Pure, Delivered to All Parts of the Cape.

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Ninth Annual Observance

GLOUCESTER DAY

Great Mid-Summer Carnival
STAGE FORT PARK
Wednesday, August 16, 1916
DAY AND EVENING

STUPENDOUS ATTRACTIONS NEW AND NOVEL FEATURES

THE DAY CROWDED WITH GREAT EVENTS

Watch for Full Particulars The Date, August 16, 1916

REMEMBER, ADMISSION FREE!

Ample Steam and Electric Car Service

Long Beach

Continued from Page 2

Long Beach this season is having the most prosperous season ever. All the cottages are taken and the popularity of the place grows apace.

The Long Beach Inn this season is enjoying the best patronage in its career, the fame of its fish dinners extending its reputation. It is becoming more popular as a place for holding gatherings of organizations, etc. The events scheduled for the week include a festivity of the Roundabout club of Gloucester. The Nurses alumni association of the Addison Gilbert hospital will also hold a summer reunion at the Inn.

The illness of Mr. Ralph L. Dodge, the proprietor of the Inn, is received with regret by the entire cottage colony. Mr. Dodge has done much to build up the beach by his assistance in various directions. During his absence Mr. E. L. Bevins, the original proprietor and Mr. Dodge's son will direct affairs.

Howard Steele and family of Gloucester are occupying a new cottage erected during the spring by the Middlesex associates.

Edwin G. Adams and family of Medford are occupying Bidawee cottage near the Gloucester line.

Mr. and Mrs. George G. Beals of West Medford came to their cottage early in June for the season.

Clear View cottage is occupied jointly by the families of J. L. Tutten and Edward W. Tutten of West Medford.

Mrs. Adelaide M. Bartlett and her nephew Ralph Wheeler are occupying her Long Beach cottage "Hiawatha" for the season. Mrs. Bartlett's guests are Hon. and Mrs. E. C. Aikin of Albany, asst. attorney general of New York, Edward C. Collins of Boston Globe, Mr. and Mrs. J. G. Merrick of Springfield, Miss May Haire, and Miss Annie F. Adams of Worcester and Miss Helen Spear of Albany.

Patrick Burgin of 81 Columbia Rd., Dorchester and family are occupying Twin Light cottage.

Sunrise cottage is again occupied by Jeremiah Foster and family of Gloucester.

J. G. Patterson and family of Auburndale are again occupying Spray cottage.

W. E. Kerr and family of Gloucester have a cottage here for the season.

J. H. Peacock and family of Dorchester are occupying "Kumagen" cottage.

Rufus B. Harrison and family of East Gloucester are in the "Whippoorwill" for the season.

Mrs. Sydney Witham and family of Gloucester are in the Woodbine.

Walguyter cottage this season is occupied by A. B. Laurie and family of Somerville.

Thistle cottage is the summer home of John Stark and family of Waltham. John Burgess also of this city is with them.

Ex-mayor Frank E. Davis and family of Gloucester are at the Bungalow which has been their summer home for the past ten years.

William Wray of Worcester is occupying the Gray cottage this season and have as guests Mr. and Mrs. Fred Wheeler and Mr. and Mrs. Hayden and family of Worcester, Herbert Smith and family and Miss McDonald of Everett, Charles Tebo of Fisherville.

Priscilla cottage is occupied by its owners Mr. and Mrs. Fred Ferguson of Gloucester.

Miss R. G. Levine of Boston is among the cottagers here this season.

Mr. and Mrs. Clarence E. Fuller of Brookline are occupying "Saltair" for their 13th season. Mrs. Emma Sumner, Mrs. Fuller's mother, is with them.

Joseph Courant and family of Gloucester are occupying "Summer Rest."

Solomon Hockberger of Brooklyn, formerly of this city, and son are occupying their cottage.

Uneeda Rest is occupied this season by Mrs. Ella Meade, Miss Hazel Meade, Miss Bettina Hawkins and Mrs. Morse and daughter all of Leominster.

Villa Marie is the summer home of Mr. and Mrs. J. T. Calahan and family of Dorchester.

Mr. and Mrs. Thomas F. Kean of 40 Magdala st., Dorchester, are occupying Ocean cottage for the 14th season. Hal P. Walsh is with them.

Mrs. W. R. Bolton, W. R. Bolton, Jr. and Miss Helen Bolton of Cambridge are occupying their cottage at the easterly end of the beach.

Holm Lea cottage this season is occupied by H. T. Hugard and family of Salem.

The Bellevue is the home this summer of J. A. Wiggin and family of Melrose.

"The Outlook is the home for the summer of Clifford H. Terry and Edward C. Hoyt and families of Gloucester.

Mrs. George Steele and son are occupying the "Ripple" for the summer.

Surf cottage is again occupied by J. H. Gr[illegible]ss and family of Buffalo who have [illegible] Beach their summer [illegible] for 12 years.

W. A. Hall and family of Concord have Spray cottage this season.

Mr. and Mrs. W. A. Speers of Melrose who had the Roper cottage last season are at the Knoll, one of the Associates cottages. Janet Priest is the guest of Mrs. Speers.

W. E. P. Rogers and family of this city are in "Laughing Water" cottage, their summer house for the season.

Continued on Page 8

Mr. Foster went to Gloster
Because he was so hot;
He found it so cool
(He's no fool)
And so he bought a lot.

ASK

Mr. FOSTER of GLOUCESTER

33 Eastern Point Road

LET YOU A HOUSE!
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SELL YOU LAND! SELL YOU A HOUSE!
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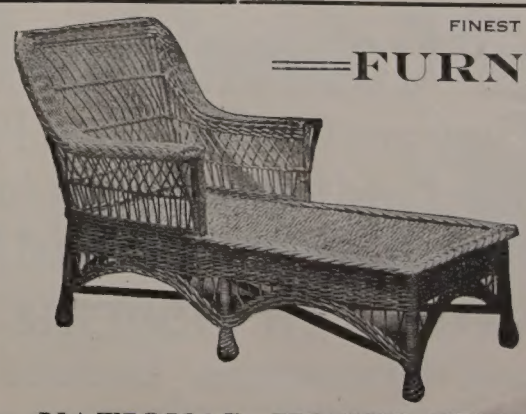

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All kinds of Fresh Fish in their season

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GENUINE OLD FASHIONED CODFISH.
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ALWAYS FRESH
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Carefully prepared under most Modern Methods.
THE GORTON-PEW FISHERIES COMPANY.
PRINCIPAL HEADQUARTERS GLOUCESTER, MASS.

A cordial invitation is extended all Summer Visitors to inspect our Curing and Packing Plants.

Long Beach

Continued from Page 7

George Schwanger and family of Springfield are new cottagers to the beach this season.

Ralph C. Shepherd of Gloucester who last year had Sea Breeze cottage has taken The Grand View for the season.

"By-the-Sea" cottage is occupied by its owner Mrs. James Cogan and family of Stoneham this being their tenth season here. Dr. Charles A. Flood of Lynn is their guest.

Edward J. Como of Gloucester and family are again occupying Umatella cottage. In August it will be occupied by John G. Hall of West Medford.

The brown Como cottage is this season taken by John W. Little and family of Melrose.

George L. Huckins and family of Melrose Highlands are occupying their new cottage erected last season.

The Dolphin is the summer home of Com. Everett A. Flye and family of the Gloucester yacht club.

Mr. and Mrs. Charles H. Lincoln of Waltham are occupying their bungalow constructed last season. Mr. Lincoln is of the editorial staff of the Boston Post.

John Lyons and family of Dorchester have returned to The Breakers for another season.

The family of J. William Darcy are established for the season in their new bungalow.

Tidal Wave cottage is this season occupied by its owner Norman Jacobs and family of Gloucester.

Dr. D. W. Ruston of Somerville and family have a cottage here.

John McCulloch and family of Newton have taken the center Jeffery cottage for the season.

George M. Hannan and family of Ashmont are at their cottage this being their fourth season.

A. Kevorkian and family of Newton Center are occupying Ocean cottage.

James Craig and family of Andover are domiciled for the season in Craig cottage. They have with them Arthur Kenyon and family of Andover.

The Sherman cottage is occupied this season by W. P. Hatch and family of Somerville. Miss Gertrude Gilpatrick is their guest.

Harry Smith and family of Gloucester have Avalon cottage this season.

Edward J. Lord, clerk of the Municipal criminal court of Boston and family of Allston have Sea Breeze cottage this season. Roland J. Lord and family of Melrose are with them.

Dr. F. E. McDermott and family of Worcester have The Moorings this season.

The Arthur Steele cottage this season is occupied by Arthur E. Cufflin and family of Brighton.

Mrs. W. P. Hadley of Brooklyn is occupying her cottage this season.

Ernest H. Parker and family of Jamaica Plain are occupying the Parker cottage for the season.

N. A. Davis and family of Concord came in June to Bayberry cottage, this being their 13th season at the beach.

Mrs. Frances Taylor, L. C. Taylor, Miss Lilla Taylor and Miss Grace Hunt and Miss Blanche Tomlinson of Newtonville with Mrs. Alice Taylor and daughter Roberta of Amherst, N. S., and Miss Anna Hurd of Weston are occupying a cottage near Cape Hedge. Next week this cottage will be occupied by William E. Tomlinson and family of West Newton.

Justus Johnson and family of this city, who have been occupying the Sea Shell have rented it for the rest of the season to Mrs. Jackson of New York.

The Briar associates is an organization of Roxbury young men who began coming to the beach several seasons ago. Last season they erected a bungalow at the extreme eastern part of the beach which they make their summer home. The club roster this year: John P. and Joseph M. Lally, Charles E. and James H. Connors, John McHugh, P. Halligan, Thomas Flannery, John A. Kelley, Frank Maloney, Edward Nevins and Dr. F. W. Horgan.

It has been impossible for foot travel from the Rockport end to cross "Saratoga river" at Cape Hedge at times owing to the amount of water in the small creek. To remedy this the town of Rockport is constructing a small bridgeway across the creek.

The ladies auxiliary to the Long Beach associates has elected these officers for the season: Mrs. John P. Hale, pres; Mrs. Justus Johnson, vice pres; Mrs. Adelaid M. Bartlett, sec.; Mrs. Rufus B. Harrison, treas. The organization will hold a fair in the Casino, Aug. 10, 11, and 12.

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IT is the policy of my office to render exceptional service to its patrons. Every transaction with which we have any connection is given my personal attention and the advice given is always that which will be for the best interests of my clients. If you are in the market for a Summer Home, either to own or hire, or if you have some property to dispose of, I invite you to list it with me.

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Pigeon Cove	Salem Willows	
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A GAS RANGE and a GAS WATER HEATER

WE SELL THEM

... AND ...

EXCEL IN OUR SERVICE

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KEEP COOL IN HOT WEATHER!

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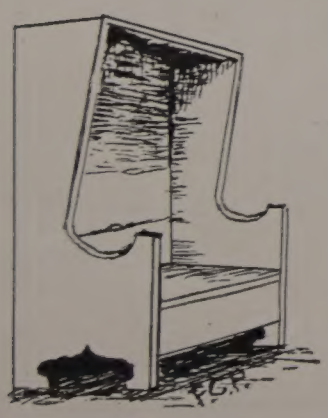

Upholsterer and Cabinet Maker

A fine collection of ANTIQUES to be sold at a low price.

The entire collection must be sold this Summer.

Magnolia

Continued from Page 4

The property is listed with B. M. Thornberg.

Mr. and Mrs. Sydney Small arrived from their home in Indian village, Mich., yesterday and are to spend the remainder of the season with the latter's parents, the J. Harrington Walkers.

Charles Wadsworth, 3rd, who has been spending the month of July with his parents and who received the degree of Ph. D. from Harvard University last June left Wednesday for the West, where he is to look up a prospective chair in a western college, Mrs. Wadsworth accompanying him.

Miss Marion Dakin left Magnolia, Wednesday, to spend a fortnight in the Berkshires with Miss Elsie R. Wright. Miss Wright graduated from Smith College last June.

The Tennis Tournament at the North Shore Swimming Pool began Tuesday. The ladies' singles being held on that day. The committee in charge consist of Miss Helen Penhallow, Miss Josephine Stearns and Mr. Lockwood.

Mrs. C. C. Converse is in charge of the Red Cross Work for the allies held at the Oceanside Annex every Friday—a large number of the summer colony are present.

Willis Boyd Allen of Boston, author of boys' stories, is among the arrivals of the week at the Oceanside. Mr. Allen annually spends the season at Magnolia.

Mrs. Emily Bennerman of Germantown, Penn., is the guest of the Charles Smiths on Lexington Ave.

Miss Carolyn Otis of Bethlehem, Penn. is the house guest of the Charles Fosters at Freshwater Cove.

Mrs. Louis Hayes of St. Louis, youngest daughter of Mr. and Mrs. Claude Kilpatrick has joined her parents at their residence, Shore Rd.

Mrs. William R. Nelson widow of the well-known Kansas City journalist and her daughter, Mrs. Lawrence Kirkwood have come to their summer home in Lobster lane. Since the death of Col. Nelson a year ago last spring the house has not been opened.

The officers-elect of the North Shore swimming pool are as follows: Costello C. Converse, pres., W. H. Coolidge, vice pres., H. H. Stevens, treas., C. S. Penhallow, sec., W. H. Coolidge, H. H. Stevens, Mr. and Mrs. C. S. Penhallow, Mrs. H. G. Hall and Mrs. A. M. Jones, house committee; Dr. J. H. Lancashire and A. M. Jones, advisory board; Mrs. E. C. Richardson, Mrs. E. P. Rowe and Mrs. S. S. Stevens, entertainment committee.

Arrivals at the Oceanside: Miss J. T. Ford, Benj. C. Tocoer, Mrs. Julia R. Longley, Boston; Elizabeth Gunn, N. Y.; Mrs. Charles D. Callery, Pittsburgh; Mrs. Henry P. Jowneray, Miss Jowneray, N. Y.; Mr. and Mrs. Wardell, Wm. B. Lowe, Miss Lowe, Detroit; Mrs. Francis X. Deraime, Miss Elizabeth Deraime, Miss Mary Deraime, Mrs. Robert N. Willson, Phila.; Dr. and Mrs. Schram, N. Y.; Miss Dorothy Stetson, Mrs. Edward D. Harlow, Miss Edith L. Harlow, Arthur Harlow, Edward D. Harlow, Boston; Mr. and Mrs. Mason, Phila.; Mr. and Mrs. Edward Wise, Ruth Wise, Bronxville, N. Y.; H. Burnett, Amherst; Mrs. C. H. Mulliken Chicago; Mrs. K. K. Cox, Dayton, O.; Mrs. G. S. Crine, the Misses Mary, Abby and Isabel Crine, New Orleans; D. Markle, Hazleton, Pa.; Mrs. Byron Hobart, Memphis; Mrs. John Davidson, Wm. Newcomb Davidson, Elizabeth, N. Y.; Mrs. John A. Davis, N. Y.; Mr. and Mrs. A. Hatfield, Jr., Dr. and Mrs. Le B. Baldwin, Louisville, Mr. and Mrs. George Kittredge, Yonkers; Mr. and Mrs. C. Woodsvorth, Wm. Woodsvorth, Rochester, N. Y.; Mr. and Mrs. Louis Miller, Baltimore; Mrs. Welshire Edwards, Miss Annie Wilshire Edwards, Pasadena; Mr. and Mrs. Elma J. Halsted, Miss Carolyn Halsted, Miss Jessie Atkinson, Paterson, N. J.; Mrs. Russel Jarvis, M. Jarvis Claremont, N. H.; Mrs. Wm. A. Bond, Miss Gladys Bond, Chicago; Mr. and Mrs. J. H. Shible, Jr., Rydal, Pa.; Miss Kennard, Cazenovia, N. Y.; Mr. and Mrs. N. B. Chapin, W. W. Biern, Farrington, Ct.; H. S. Homer, Mr. and Mrs. W. E. Bandler, N. Y.; Mrs. Ira Brainard, Pittsburg, Mrs. R. R. Appleton, Miss Louise Appleton, Brooklyn.

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¶ The best of order maintained at all times. Admission 25c.

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Tiffin Tables; Chinese Tea Wagons; Old Hickory Chairs; English Garden Chairs and Tables; Chinese Chairs; Gloucester Hammocks; Porch Pillows; Yamato Cushions; Japanese Cushions; English and Domestic Cretonnes.

A complete line of Cottage Furniture.
Beds, Springs, Mattresses, Casework, Etc.
Furniture Reupholstered and Cushion Work.

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Madam, do you realize just how attractive and comfortable a porch may be if it has the right sort of furnishings? More women every year are discovering what a splendid store this is for buying porch furnishings—not ordinary things, but attractive and comfortable cushions, chairs, tables, rugs, curtains, bed-hammocks, etc. Once you know us, you will be glad that there is such a store on the North Shore. We always do our best to please you. Come in to-day.

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